

SPONSORSHIP PROSPECTUS

MEDICAL DEVICE PLAYBOOK 2019

TORONTO + VANCOUVER
MAY 9TH MAY 23RD

TORONTO: MAY 9, 2019
MaRS DISCOVERY DISTRICT



The medical device *commercialization* event for medtech entrepreneurs, start-ups, and entrepreneurial organizations in Toronto ON.

Customize your sponsorship benefits!

A networking and inspirational educational event featuring seasoned medtech entrepreneurs, regulators, and influencers

“

Very thorough presentation of challenges and solutions relevant to our industry with many different perspectives
– QA, Engineering, Sales, Investor Pitching and Applicability of Technology.

”

2018 TORONTO SPONSORS



TORONTO CO-HOST



TORONTO CO-HOST



TORONTO GOLD SPONSOR



TORONTO + VANCOUVER GOLD SPONSOR



TORONTO RECEPTION SPONSOR

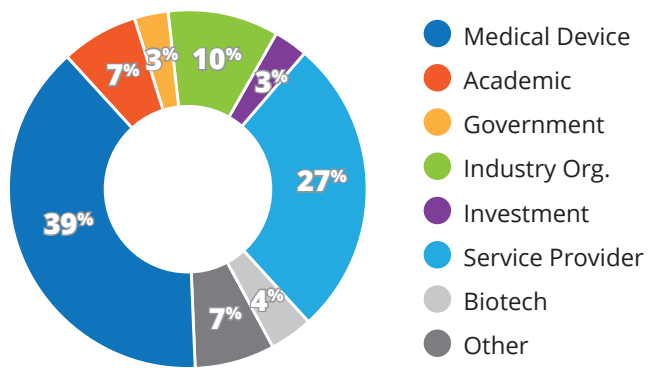


Attendees

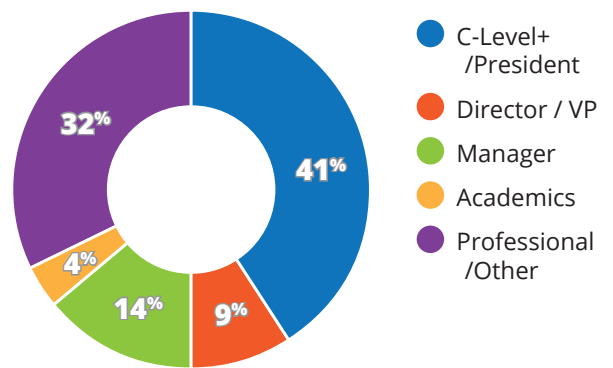
Who Attends?

Medical Device Playbook provides an environment and positioning that establish trust and relationships with medtech entrepreneurs and start-ups from the regional community.

2018 PLAYBOOK ATTENDEES BY ORGANIZATION



2018 PLAYBOOK ATTENDEES BY TITLE



“

I appreciated the openness and quality of the speakers – each one brought something helpful to the discussion and were well prepared.

”





Program Sponsorships

Position your organization as a medtech entrepreneur supporter with Medical Device Playbook Program Sponsorships. Sponsorship provides brand exposure and opportunities to initiate mutually beneficial relationships with medtech entrepreneurs, start-ups and influencers. Net proceeds from each event (including sponsorships) benefit Lifesciences BC. Sponsorship Options include:

- A session featuring your organization. Topic and participants will be defined and developed with StarFish CEO.
- Table top exhibit space in high traffic reception area.
- Senior executive participation in private VIP dinner.
- Five (5) complimentary conference passes for corporate representatives or invited customers/guests.
- MedDevPlaybook.com website logo recognition.
- Branding recognition and acknowledgment in conference program.
- Corporate profiles and logo on the Medical Device Playbook event website.

“

It's like a family reunion.
Huge networking opportunity.

”

	Gold Sponsorship	Supporting Sponsorship
	\$5,000 per event	\$3,000 per event
Sponsored Session	1 per event	No
Exhibit space	Yes	Yes
Conference passes	10 per event	10
Senior executive participation in invite-only VIP activities	Yes	Yes
Medical Device Playbook 2019 delegate mailing-to-list	Yes	No
Corporate logo recognition and acknowledgment	Yes	Yes
Corporate profile and logo on Medical Device Playbook 2019 website	Yes	Yes

Hospitality Sponsorships Details

MEDICAL DEVICE PLAYBOOK NETWORK RECEPTION SPONSORSHIP

SPONSOR FEE: \$3,000 per event

Supporting the Network Reception demonstrates your company's leadership, and build relationships in a convivial setting. Benefits include corporate logo recognition in the program and website, event announcements and acknowledgement, and reception table cards with your corporate logo.

- Table top exhibit space in high traffic reception area.
- Five (5) complimentary Reception passes for corporate representatives or invited customers/guests.
- MedDevPlaybook.com website logo recognition.

MEDICAL DEVICE PLAYBOOK NETWORK BREAK SPONSORSHIP

SPONSOR FEE: \$1,500 per event

MEDICAL DEVICE PLAYBOOK attendees will enjoy morning and afternoon networking refreshment breaks compliments of the Networking Break Sponsor. Benefits include event announcements and acknowledgement, and reception table cards with your corporate logo.

- Table top exhibit space in high traffic reception area.
- One (1) complimentary conference pass for corporate representative or invited guest.
- MedDevPlaybook.com website logo recognition.

“ It is the only 'conference' of its type in Canada. I really enjoyed that it was all about the business and commercialization aspects of the health-tech industry and not heavily based on technology. ”



SPONSORSHIP OPPORTUNITIES

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