

# SPONSORSHIP PROSPECTUS

## MEDICAL DEVICE PLAYBOOK 2019

TORONTO + VANCOUVER  
MAY 9<sup>TH</sup>      MAY 23<sup>RD</sup>

**VANCOUVER: MAY 23, 2019**  
TERMINAL CITY CLUB



The medical device *commercialization* event for medtech entrepreneurs, start-ups, and entrepreneurial organizations in Vancouver BC.

### Customize your sponsorship benefits!

A networking and inspirational educational event featuring seasoned medtech entrepreneurs, regulators, and influencers

“

100% of respondents rated Medical Device Playbook 2018 excellent or very good overall in post event survey.

”

#### 2018 VANCOUVER SPONSORS



TORONTO + VANCOUVER  
GOLD SPONSOR



TORONTO + VANCOUVER  
SPONSOR



VANCOUVER  
CO-PRESENTER

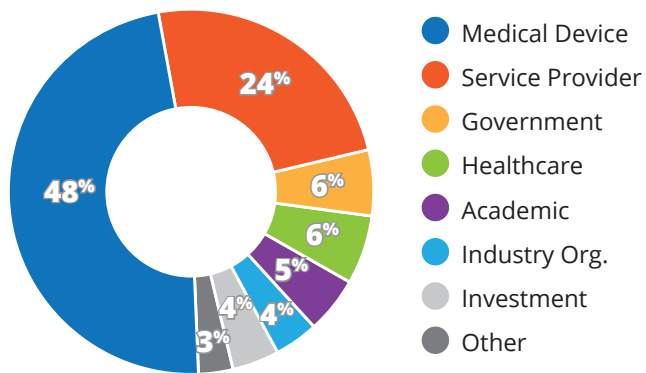


# Attendees

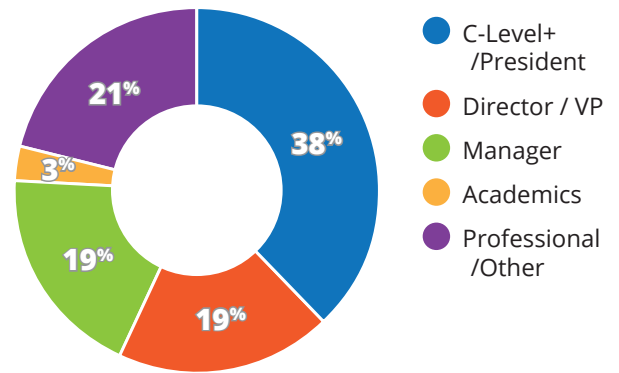
## Who Attends?

Medical Device Playbook provides an environment and positioning that establish trust and relationships with medtech entrepreneurs and start-ups from the regional community.

### 2018 PLAYBOOK ATTENDEES BY ORGANIZATION



### 2018 PLAYBOOK ATTENDEES BY TITLE



“

One of the best conferences that I've ever attended.

~ 2018 ATTENDEE SURVEY

”



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## Program Sponsorships

Position your organization as a medtech entrepreneur supporter with Medical Device Playbook Program Sponsorships. Sponsorship provides brand exposure and opportunities to initiate mutually beneficial relationships with medtech entrepreneurs, start-ups and influencers. Net proceeds from event (including sponsorships) benefit Lifesciences BC. Sponsorship Options include:

- A session featuring your organization. Topic and participants will be defined and developed with StarFish CEO.
- Table top exhibit space in high traffic reception area.
- Senior executive participation in private VIP dinner.
- Five (5) complimentary conference passes for corporate representatives or invited customers/guests.
- MedDevPlaybook.com website logo recognition.
- Branding recognition and acknowledgment in conference program.
- Corporate profiles and logo on the Medical Device Playbook event website.

“

Really focused group of attendees.

~ 2018 PLAYBOOK SPONSOR

”

	Gold Sponsorship	Supporting Sponsorship
	<b>\$5,000 per event</b>	<b>\$3,000 per event</b>
Sponsored Session	1 per event	No
Exhibit space	Yes	Yes
Conference passes	10 per event	10
Senior executive participation in invite-only VIP activities	Yes	Yes
Medical Device Playbook 2019 delegate mailing-to-list	Yes	No
Corporate logo recognition and acknowledgment	Yes	Yes
Corporate profile and logo on Medical Device Playbook 2019 website	Yes	Yes

# Hospitality Sponsorships Details

## **RECEPTION & MEAL SPONSORSHIP LUNCH, RECEPTION, VIP DINNERS (2)**

SPONSOR FEE: \$3,000 per event

Supporting the Network Reception demonstrates your company's leadership, and build relationships in a convivial setting. Benefits include corporate logo recognition in the program and website, event announcements and acknowledgement, and reception table cards with your corporate logo.

- Table top exhibit space in high traffic reception area.
- Five (5) complimentary Reception passes for corporate representatives or invited customers/guests.
- MedDevPlaybook.com website logo recognition.

## **MEDICAL DEVICE PLAYBOOK MORNING OR AFTERNOON NETWORK BREAK SPONSORSHIP**

SPONSOR FEE: \$1,500 per event

MEDICAL DEVICE PLAYBOOK attendees will enjoy morning and afternoon networking refreshment breaks compliments of the Networking Break Sponsor. Benefits include event announcements and acknowledgement, and reception table cards with your corporate logo.

- One (1) complimentary conference pass for corporate representative or invited guest.
- MedDevPlaybook.com website logo recognition.

“

Great variety of speakers, topics and US/Canada mix.

~ 2018 ATTENDEE SURVEY

”



### **SPONSORSHIP OPPORTUNITIES**

For more information, contact:

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