

SPONSORSHIP PROSPECTUS



MEDICAL DEVICE PLAYBOOK 2020

TORONTO + VANCOUVER
MAY 7TH MAY 20TH

VANCOUVER: MAY 20, 2020
TERMINAL CITY CLUB



Medical device *commercialization* information and inspiration for medtech entrepreneurs, start-ups, and entrepreneurial organizations in Vancouver BC.

Gain visibility and connect with regional medtech entrepreneurs, regulators, and influencers.

Customize your sponsorship benefits!

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100% of respondents would recommend Medical Device Playbook.

2019 ATTENDEE SURVEY COMMENTS

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JOIN PREVIOUS SPONSORS INCLUDING



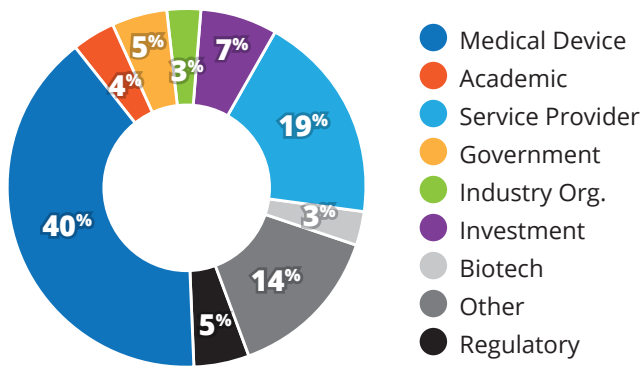
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Attendees

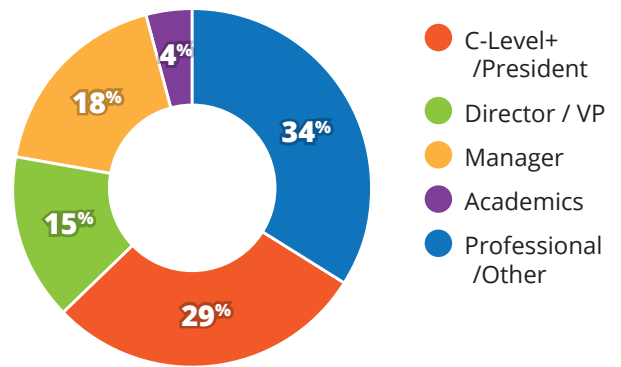
Who Attends?

Medical Device Playbook provides an environment and positioning that establish trust and relationships with medtech entrepreneurs and start-ups from the British Columbia community.

PLAYBOOK ATTENDEES BY ORGANIZATION



PLAYBOOK ATTENDEES BY TITLE



“

Very engaging speakers, good variety of topics, great networking.

2019 ATTENDEE SURVEY COMMENTS

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Program Sponsorships

Position your organization as a medtech entrepreneur supporter with Medical Device Playbook Program Sponsorships. Sponsorship provides brand exposure and opportunities to initiate mutually beneficial relationships with medtech entrepreneurs, start-ups and influencers. Net proceeds from event (including sponsorships) benefit Lifesciences BC. Sponsorship Options include:

- A session featuring your organization. Topic and participants will be defined and developed with StarFish CEO.
- Table top exhibit space in high traffic reception area.
- Senior executive participation in private VIP dinner.
- Five (5) complimentary conference passes for corporate representatives or invited customers/guests.
- MedDevPlaybook.com website logo recognition.
- Branding recognition and acknowledgment in conference program.
- Corporate profiles and logo on the Medical Device Playbook event website.

“
Meeting new people
in the industry
is by far the best benefit
of this kind of event!
2019 ATTENDEE SURVEY COMMENTS
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	Gold Sponsorship	Supporting Sponsorship
	\$5,000 per event	\$3,000 per event
Sponsored Session	1 per event	No
Exhibit space	Yes	Yes
Conference passes	10 per event	10
Senior executive participation in invite-only VIP activities	Yes	Yes
Medical Device Playbook 2019 delegate mailing-to-list	Yes	No
Corporate logo recognition and acknowledgment	Yes	Yes
Corporate profile and logo on Medical Device Playbook 2019 website	Yes	Yes

Hospitality Sponsorships Details

RECEPTION & MEAL SPONSORSHIP LUNCH, RECEPTION, VIP DINNERS (2)

SPONSOR FEE: \$3,000 per event

Supporting the Network Reception demonstrates your company's leadership, and build relationships in a convivial setting. Benefits include corporate logo recognition in the program and website, event announcements and acknowledgement, and reception table cards with your corporate logo.

- Table top exhibit space in high traffic reception area.
- Five (5) complimentary Reception passes for corporate representatives or invited customers/guests.
- MedDevPlaybook.com website logo recognition.

MEDICAL DEVICE PLAYBOOK MORNING OR AFTERNOON NETWORK BREAK SPONSORSHIP

SPONSOR FEE: \$1,500 per event

MEDICAL DEVICE PLAYBOOK attendees will enjoy morning and afternoon networking refreshment breaks compliments of the Networking Break Sponsor. Benefits include event announcements and acknowledgement, and reception table cards with your corporate logo.

- One (1) complimentary conference pass for corporate representative or invited guest.
- MedDevPlaybook.com website logo recognition.

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Great variety of speakers, topics and US/Canada mix.

2019 ATTENDEE SURVEY COMMENTS

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SPONSORSHIP OPPORTUNITIES

For more information, contact:

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